



**2017 Mass Customized Learning National Summit
July 16-18, 2017, Portland, Maine**

Dear 2017 MCL Summit Participants,

Thank you for registering for the 2017 Mass Customized Learning Summit. We are looking forward to greeting more than 350 of you on Sunday, July 16th at 5 p.m. at the Holiday Inn by the Bay in Portland, Maine.

We have shaped the Summit agenda so you will have an engaging learning experience. We truly want you to collaborate and challenge each other's thinking about implementing the vision for Mass Customized Learning. Our whole group "General Sessions" will attempt to leverage the collective expertise in the room by taking on a facilitated, small group discussion format. Please come prepared to huddle and engage in dialogue with educators from across the country as we problem solve and help each other design the ideal learning experience.

Our general sessions will be complemented by over 48 Empowerment Sessions delivered by implementers and vendors who are committed to the MCL vision. Our Summit agenda, and the details for these empowerment sessions are posted on our Summit Website: <http://bit.ly/MCL2017>

All presenter materials, resources and details will be posted on our Summit website. If you have a scanning device (iPad, iPhone, etc.) please consider downloading a QR scanning app. prior to your arrival. We will provide QR Codes that will send you directly to specific places on our website.

On Monday afternoon, July 17th we will be hosting our Maine Lobster Bake out on Peaks Island, in Casco Bay. We have arranged for buses to help shuttle participants downtown to the ferry terminal. It is a short walk to the terminal for those who prefer to get some exercise and see the downtown Portland area.

Given the size of our group, we will be taking two trips out to the island where everyone will be provided with their choice of meal. Please plan to dress appropriately for a Maine evening. We dress in layers, so a light jacket might help you feel more comfortable. Once on the island, we will make our way to the site of the Lobster Bake which is a short walk from the dock. A cash bar will be available once we arrive. In the event of rain, there is an indoor dining facility on the island as well as areas on the ferry where you can get under cover. You may be more comfortable if you have rain gear for your trip out to the "bake".

This year's Summit will include several vendors that specialize in tools that support our vision. This year we are partnering with "Personalized Learning Tools". They will provide us with scheduling software for you to demo as you plan your schedule of Empowerment Sessions. Later this week you will receive an email with the details for logging in so you can start designing your Summit schedule prior to your arrival.

And finally, for those ready to explore the Portland area, we provide you with this link to the Portland Guide Book: <https://www.portlandmaine.com/> Notice in the upper corner of this webpage, you can order a digital or hard copy of this guide to the Portland area.

I look forward to seeing you all "at the Summit"... Travel Safely!

Linda Laughlin
Executive Director
Maine Cohort for Customized Learning (MCCL)